

Email: jceve.org

April 1, 2006



SERVICE Above Self

Jefferson City Evening Rotary Club

Evening Rotary Connection

Is it the Truth?

Is it fair to all concerned?

Will it build good will and better friendships?

Will it be beneficial to all concerned?

Membership Moment

The following strategies for membership come from the Rotary International website. Strategy: Attendance

A Rotary club in District 6630 (Ohio) located near a popular vacation center, rejuvenated its falling membership when it started publishing its meeting schedule in prominent places to encourage vacationing Rotarians to make up at their meetings. The club benefited from the enthusiasm and new ideas shared by the visiting Rotarians.

Strategy: Retention- The Rotary Club of Fairfax, Virginia has a membership development contest. The first

prize is payment of one year's dues; second prize is one year of free club meals; third prize is one free meal.

Strategy: Recruitment One club in New Hampshire, USA left its membership development program to chance — in this case, the game of poker. During one five-week period, members divided into groups, and each group sat at its own table each week. At each table, each member anted US\$2. If someone proposed a new member, he/she would get to draw a card. At the end of the five weeks, the member holding the best poker hand won the money.

What else can we do in these areas?

April/May Programs

*April 4-L. Claycomb
Ex.Dir.Comm.Health of Central MO

*April 11-R.Pemberton
Alternative High School

*April 18-Judge M. Richardson
The Grand Jury Process

*April 25-C. Luebbert JC Eng.
Storm Water Pollution

*May 2-D. Rackers
Am. Heart Assoc. Heart Walk

*May 9-A. Marquaille
Report on France

*May 16-S. Rasmussen
City Administrator

*May 23-S. Trapp
Military Intelligence

*May 30-K. Hussey
Student in Government

PolioPlus Partners Open Project List

Recently President Jim Libey sent Evening Rotarians a PolioPlus newsletter. Each Rotarian should take a good look at this to see how our dollars can be put to good use around the world. The following are projects in need of funding:

2006 Nigeria: In need of \$582,654.23 for items such as bicycles, aprons, megaphones, and banners.

2006 Angola: In need of \$93,077. This project includes items such as caps, plastic bags, pencils, pencil sharpeners.

2006 Niger: In need of \$19,764.04. This project includes items such as aprons, t-shirts, posters.

2006 India: In need of \$122,986.59. This project includes umbrellas for health workers.

*A US \$115 contribution will purchase 1 bicycle in Nigeria.

*A US\$200 contribution will purchase 95 caps in Angola.

*A US\$500 contribution will purchase 92 aprons in Niger.

Rotarians may choose to support one of the projects on the list or they may choose to allow the PolioPlus Partners Program select the project for them. They will try to accommodate your preference, but

⇒ Jefferson City Evening Rotary Club has allocated \$300 to be used as incentives for contributions to the Rotary Foundation for the 2005-06 Rotary year. New contributions of \$100 to the Rotary Foundation will result in the following quarterly dues (third or fourth quarter) being reduced to \$20. This will permit the donor to be a Sustaining Member for 2005-06. Speak to Karen Davis, treasurer, to find out more.

Remember:
Club dues of \$40 is due to the treasurer, Karen Davis.

Our Club Leaders

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally,

you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial.

You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the



Caption describing picture or graphic.

caption of the image near the image.

Informative Monthly Programs

Dr. L. Dessieux began our programs in February. Dr. Dessieux is a Jefferson City practicing physician. His program described the conditions that he and his brother, also a practicing physician, met when they went on a short term mission to Haiti. The ratio of doctor/patient is 1/30,000. William Phillips, an outgoing Exchange student that Evening Rotary supported in 04-05 spoke of all of his impressions while going to school in Japan. One of the amazing experiences was getting a chance to live in a Buddhist Temple. Phillips went to an all boys high school known primarily for its dominance in sports. John Howland from Breakfast Rotary gave an introduction to the Malawi Water Project that Evening Rotary is supporting. This project will help with the building of a system to deliver clean

water in Malawi. We had a wonderful program of music and history when Dan and Beth Eckles gave a program on the history of ragtime. Did you know that Scott Joplin was trained in opera? Both were dressed in period clothing and did some wonderful performances of some of the music of that time. Captain Mike Smith joined Evening Rotarians to discuss Community Policing. Certain police officers have been assigned areas that might need closer attention. It allows them to have better knowledge of the people on their beat and what their needs may be. We all know there are many John Smiths. But did you know there were 2 Winston Churchills? W. Hollah gave a wonderful presentation on the similarities and differences of both Churchills. One was an English native and one a Missouri

native. Both were writers and both were painters. Tom Kruckemeyer joined Evening Rotary to discuss the Missouri Budget Project. Gaylin Rich Carver rounded out our programs for March. Carver talked to Evening Rotarians about living wills and trusts. She communicated the importance of establishing a living will to take the burden of decision off of a family member. Carver handed out forms that Rotarians can use to communicate their medical wishes. When completed, you may make as many copies as you wish to give to family members as well as your doctor.

District 6080 Conference

Mark your calendars for the Show Me Celebration of Rotary. The District 6080 Conference will be held on May 5th and 6th in Rolla. Registration begins at 9:00am and opening ceremonies are at noon. For more information and registration please see the District 6080

Service Committee Update

Evening Rotarians were active recently in support of the ABLE book sale. Many Rotarians brought in bags and boxes and armloads of books to be sold by ABLE. The MRRL was taking care of the storage of the donations. Some of our Evening Rotarians also helped with set-up and sales. Good job!

Our next community service will be Highway 179 litter pickup. The tentative date is Saturday, April 22nd. We will meet in the parking lot of the Edgewood Greenway at 9:00am. The more people we have, the more successful this project is. We have found that having at least 10 people allows us to finish both sides. Come join us for one of our 4 trash treasure hunts!

Rotary Foundation

The following was a question that was submitted to our Rotary Foundation committee.

Where can we get more information about different projects around the world?

A resource is the WCS Projects Exchange. It is an on-line data-

base listing over 400 Rotary club and district projects worldwide in need of volunteers, donated goods, contributions, and/or partners for a Matching Grant through The Rotary Foundation.

It is updated monthly in English. It is available on the RI web site

at www.rotary.org/programs/wes/projexch/database.htm.

Rotarians can search for projects by geographical area or country, project type, or project size.

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
Email: xyz@microsoft.com

Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

We're on the Web!
example.microsoft.com

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

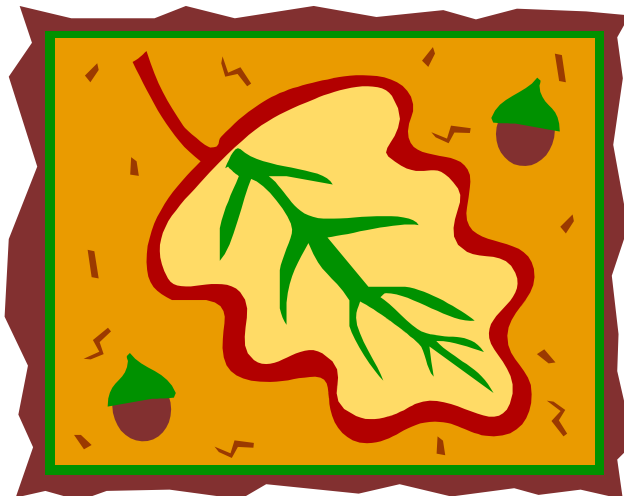
If you have any prices of standard products or services, you can include a listing of those here. You

may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a

regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.