

Email: jceve.org

February 1, 2006



SERVICE Above Self

Jefferson City Evening Rotary Club

Evening Rotary Connection

Is it the Truth?

Is it fair to all concerned?

*Will it build good will and better friend-
ships?*

Will it be beneficial to all concerned?

Membership Moment

The final program for January was presented by Rotarian Tony Hiesberger. He discussed public relations efforts and gave some examples.

The following comes from The Membership Minute from Rotary International. So much of what they encourage is what Tony also does for Rotary. Great job, Tony.

"Because every Rotary club is unique, it's important to share your club's story with the local community to raise awareness of what Rotary is and does. An active public relations program not only enhances Rotary's image but can also help gain support for projects and attract and retain high quality members, which ultimately improves the quality of service that

Rotarians provide.

Consider the following PR strategies for your club:

(This is a partial list)

*Display Rotary emblem at gateway of community

*Leave copies of The Rotarian where people will read them

*Encourage members to always wear their pin, not just at meetings

*Utilize Rotary public service announcements

*Build a PR component into every event or project by appointing a group from your club to plan publicity and promotion for each of your club's events.

February-March

Programs

*Feb.7-Dr.L.Dessieux
Medicine in Haiti

*Feb.14-W.Phillips
Rotary Exchange-Japan

*Feb.21-J.Howland
Rotary Malawi Water Project

*Feb.28-The Eckles
History of Ragtime (in church
sanctuary)

*Mar.7-Cap.M.Smith
Community Policing

*Mar.14-W.Hollrah
The 2 Winston Churchills

*Mar.21-C.Truby-Bisges
Coalition for License of Clinical
Lab.Professionals

*Mar.28-G. Carver
Living Wills

Rotary Exchange Student on the Radio

The Evening Rotary Club took to the airwaves when KLIK's Warren Kretch hosted our foreign exchange student Alex Marquaille on his live morning radio show. Alex told about his family and the small community he lives in in the north of France, about 45 miles north of Paris. A highlight of the show was when Warren

called France directly from the show and Alex's father, a French financial manager for an American-based company, was brought into the discussion. The two compared notes on how things are going on both sides of the ocean, and listeners were touched by the kind words both had to say about Alex's Rotary experience this year

at school and in area activities. Alex was accompanied by Rotary Exchange Student committee member Jeff Kunce and Rotary Club counselor for exchange students, George Hartsfield. The event was coordinated by Tony Hiesberger who urged anyone interested to contact any Rotarian or go to www.jeffcityRotary.org.

⇒ Jefferson City Evening Rotary Club has allocated \$300 to be used as incentives for contributions to the Rotary Foundation for the 2005-06 Rotary year. New contributions of \$100 to the Rotary Foundation will result in the following quarterly dues (third or fourth quarter) being reduced to \$20. This will permit the donor to be a Sustaining Member for 2005-06. Speak to Karen Davis, treasurer, to find out more.

As of January board meeting, there have been 3 Rotarians that have taken advantage of this.

Welcome

Welcome to our two newest members Ben and Joan Yetter. Induction will be held at a later date.

Informative Monthly Programs

December and January provided us with nice weather and great programs. We began with Rotarian Harry Richter doing a club assembly on fundraisers. There was a consensus that we need to choose a fundraiser that will be associated with Evening Rotary. We filled out a survey that will demonstrate our interests for this activity. Rotarian Jim Chilcutt shared his amazing collection of old wedding photos. He gave a brief description of how to recognize what era they were from and how to preserve/display them. Our inter-faith service, arranged by Rotarian Frank Rycyk, was a wonderful evening that helped all to realize how alike we all are. The final program in December was also run by Rotarian Frank Rycyk. The club had a discussion on activities that are done outside the Rotary club by

our members.

January began with a club assembly run by our president, Jim Libey. He presented a Power Point that laid out Rotary International's Strategic Plan. After going over RI's plan, there was some discussion on plans for our club. The board will be working on a questionnaire to get input from the club about our goals for the next 3-5 years. Retired Senator Larry Rohrbach gave us a look into a day as a lobbyist. After retiring, Rohrbach took on the representation of some organizations here in Missouri. He began with the Missouri Home for the Aging. His description of his many contacts in one day was amazing. Winston Rutledge joined Evening Rotary on January 17th. Rutledge is the director of the Prenger Family Center. The center houses all

juvenile functions in one building. These are court services, licensed emergency care shelter, and a juvenile detention center. On January 24th Evening Rotarians visited the Missouri Supreme Court building. We toured the building with Rotarian Judge Mary Russell. She gave a wonderful presentation that helped all who attended to understand the structure of the judicial system in Missouri. She allowed some of the Rotarians, Judge Suzanne Richter presiding, to sit in the seats of our current Missouri judges. What a wonderful evening. Our final program was given by Rotarian Tony Hiesberger. Hiesberger presented some wonderful information on how to developed PR for Rotary.



Rotary Foundation

The following was a question that was submitted to our Rotary Foundation committee.

What is the difference between Polio Plus and Polio Plus Partners?

Regarding the difference between PolioPlus and PolioPlus

Partners, it is largely a difference of scale, purpose and beneficiary. The PolioPlus program provides large-scale grants to our partner organizations WHO and UNICEF for operational support, National Immunization Days and laboratories. This provides getting the vaccine to children in

remote areas and planning. The PolioPlus Partners provides smaller-scale grants to Rotarians in polio endemic countries to support social mobilization for National Immunization Days. This involves education to parents to overcome fears and information on how to get the vac-