



We all want the same thing.

March – April 2008

EVENING ROTARY CONNECTION

Jefferson City Community Center Shines Bright

A dozen Evening Rotarians brightened a conference area in the lower level of the Jefferson City Community Center. Those who participated in the February 5 off-site service project deemed the classic off-white look a great success. Jeanie Bryant didn't spill any paint, Karen's husband did the cutting-in, and Ken kept the paint containers full to the brim. Stay tuned for future, fun off-site projects!

Literacy Month

A Rotary Foundation 3-H Grant that introduced the concentrated language encounter (CLE) method to Brazil in 2001 continues to boost literacy rates among low-income families throughout the country.

Today, more than 1,900 teachers and other educational experts have learned the method that has taught more than 72,600 beneficiaries how to read and write. Through CLE, students learn from group texts and activities rather than rote memorization and repetition. With low costs and a highly interactive aspect that is popular with students, CLE programs have proven effective in numerous developing countries.

"In this area, we've had a big problem with functional illiteracy," says Gláucia Rosa Alves, a trainer at one of the centers. "We needed a low-cost and effective method, and then Rotary came."

Dozens of local Rotary clubs are now promoting and supporting CLE methodology in Brazil. The active involvement of local Rotarians has also led to numerous non-grant projects to help schools with materials, meals, and health care.
www.rotary.org



A Rotarian literacy has helped thousands of Brazilian children learn to read and write.

Rotarian South Korean's New President

A Rotarian has risen to the top position in the South Korean government.

Myung-bak Lee, of the Rotary Club of Seoul Samchung, Seoul, won a landslide victory in December to become the country's 17th president. RI President-elect Dong Kurn Lee attended the inauguration festivities on 25 February.

"We hope that the objective of Rotary to encourage and foster the ideal of service will help you administer the affairs of the nation," the RI president-elect said in a video message shown at a District 3650 celebration in January. More than 700 Rotarians attended the event, which was held in the new president's honor. www.rotary.org

District Calendar

March – Literacy Month

April – Magazine Month